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May 19, 1964

MEMORANDUM to Mr. George Reedy
The White House

Dr. Hugh L. Dryden, NASA Deputy Administrator, and Academician A. A. Blagonravov begin discussions this week in Geneva on US-USSR cooperation.

The White House has expressed interest in the outcome of the discussions and desires, we understand, to release any news which might develop from the meetings.

In the past Dr. Dryden and Academician Blagonravov have held joint press conferences after the meetings and we feel the same kind of request may be made following these Geneva talks. Rather than have the United States representative decline comment or a public appearance, we propose that Dr. Dryden take part in such a press conference again.

However, if anything fruitful comes out of the talks, Dr. Dryden will cable NASA Administrator Webb through State Department channels and Mr. Webb will in turn notify the White House on the progress of the talks well ahead of any Geneva meeting with the press. This would allow for

May 23 1964
NASA Dr. Webb on [unclear]

X Ref: Dr. Dryden

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White House comment and/or announcement, if desired,
and also enable an advisory to go to Dr. Dryden on
his possible comments at a press conference.

Original signed by
Julian Scheer

Julian Scheer
Assistant Administrator
for Public Affairs

AF/JScheer:mlh

cc: A/Mr. Webb ✓
AD/Dr. Dryden
PA/Dr. Seamans
AI/Mr. Frutkin (for distribution where desired)

AC

AO

AI/Hausman AD/Dryden